

To: Diamond Canyon Families and Staff

From: Diamond Canyon PTA

Date: August 2017

Subject: Campus Vision Fund/DC Fundraising

The Diamond Canyon PTA along with our Principal initiated a list of improvements for DC that we call the Campus Vision Fund "CVF". The CVF was initiated so that we have long-term goals for funding items that are important for Diamond Canyon's future as a premier school in this state. Last year, we were able to start purchasing several of these. These range from sensory items and stand up desks for classrooms to having more Chrome books for each grade level. In addition to classroom technology, we are funding capital items that are not provided by district or state funds. Mrs. LeCount also successfully obtained grants from the state and other sources that greatly enhance the Diamond Canyon student experience.

Our largest fundraising source for PTA the last several years has been Boosterthon Fun Run. For this year and next year, we are pleased to have negotiated a minimum net revenue along with a higher percentage of funds paid. The value of having this event is that we are able to provide items to the school that we could never do otherwise. We now receive more than 2 times the net revenue with this program than we did when doing similar events on our own.

In addition, we are excited to introduce a new event this year to be held at Anthem Country Club on January 20th, 2018. This will include dinner, music, and a silent auction. We will be working with businesses to donate items for this event. We are also asking Diamond Canyon families to help us network for donations for the auction. More detailed information will be coming soon.

The last point we want to bring up is corporate giving. Many of us work at companies that have either matching donation plans or corporate foundation/grant programs. We are asking all individuals to check with your employers to determine if those are offered. If so, please let us know and we can work together to pursue these opportunities. Some companies are specifically interested in funding technology and that would be valuable for Diamond Canyon.

Please consider joining PTA. It only takes a few minutes on our website www.diamondcanyonpta.com. Don't hesitate to email us at diamondcanyonpta@gmail.com if you have any questions.

We have an awesome school with amazing students, staff and community. Let's keep improving. Thank you for your support in making Diamond Canyon great!